

EKITI GUBERNATORIAL POLLS

INSIGHTS



VIISAUS



Research Methodology



Study Population, Sample Size and Sampling Technique

The study population consisted of approximately 988,923 registered voters in Ekiti State, of which 734,746 have collected their Permanent Voter Cards (PVC). A total of 2,343 registered voters were sampled, across the state.

Survey Instrument

The team administered a structured questionnaire that captured demographic data, party preference, sources of political information and factors that affect electoral choices

Data Collection

The approach adopted in collecting the required information for this survey was the Computer Assisted Telephone Interviewing (CATI) approach. The interviewers were trained on call etiquette, data capturing and data fluency. The questionnaire was administered in Yoruba, Pidgin and English. The data collection exercise spanned from May 31st to June 13th 2022.

Data Management, Data Quality Assurance and Ethics

The responses were captured and stored using a secured remote cloud server where all data captured was protected using an encrypted username and password. The raw data was cleaned and analysed using Microsoft Office and Data Analytics tools

All responses were the independent opinions of the respondents who expressly provided informed consent.

Study Limitations

A sample of 2,343 Ekiti voters were interviewed, at a confidence level of 95% and a confidence interval of 2%. This leaves an error margin of $\pm 2\%$. The responses are subject to the respondents being honest about their electoral preferences



PROFILE OF EKITI VOTERS

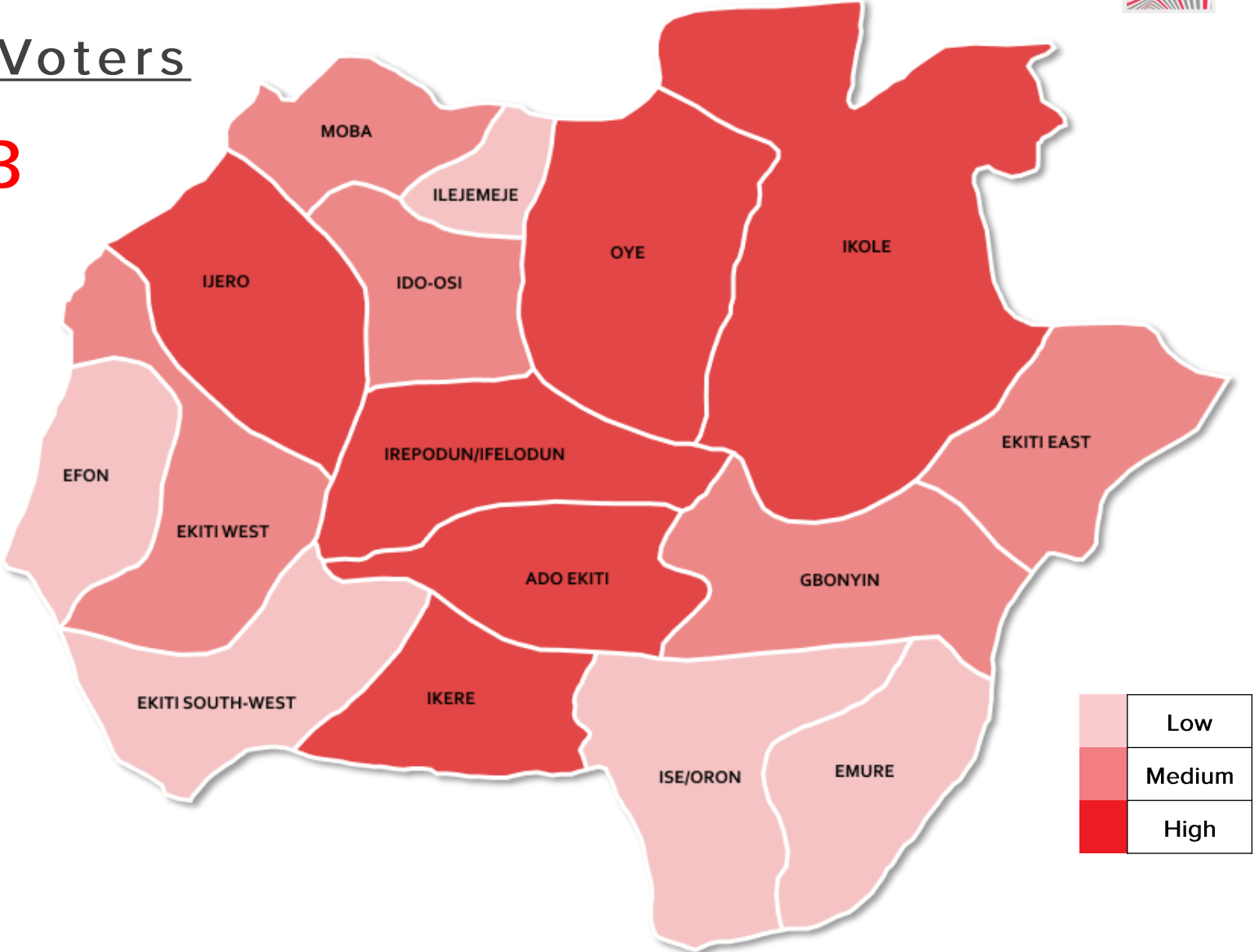
Distribution of Registered Voters

Registered Voters | ~988,923

PVC's Collected | 734,746*

Wards | 177

Polling Units | 2,445



*Based on 2022 INEC Delimitation



EKITI VOTER TRENDS

How have they voted in the past?



Otunba Niyi Adebayo



29th May 1999 – 29th May 2003



Ayo Fayose



29th May 2003 – 16th October 2006
16th October 2014 - 16th October 2018



Olusegun Oni



29th May 2007 – 15th October 2010



Dr Kayode Fayemi



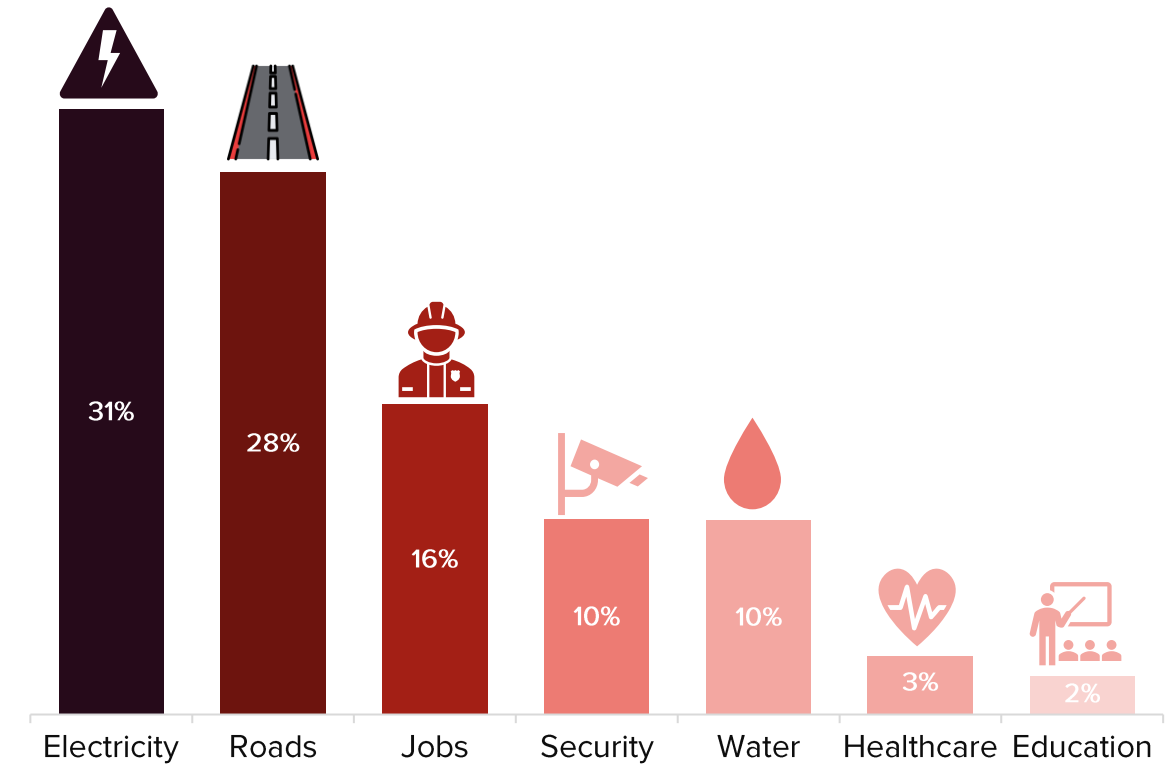
15th October 2010 - 16th October 2014
16th October 2018 – Till Date



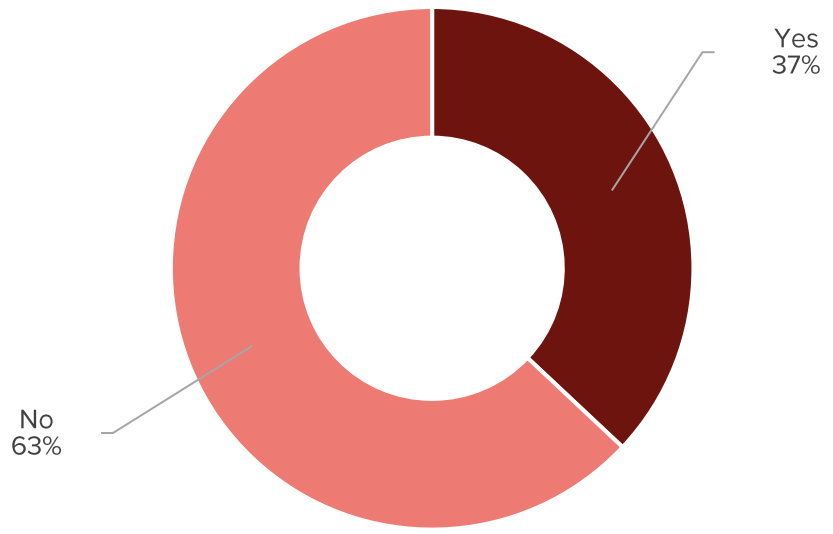
ELECTORATE TRENDS

What are the pressing needs?

What do the electorate need?



Is government attending to their needs?

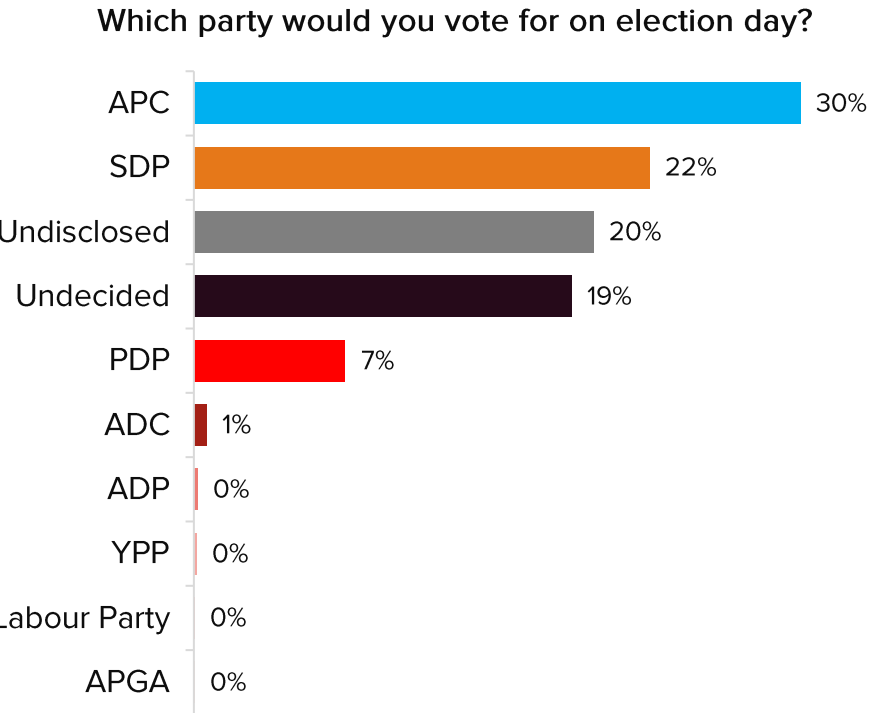


“The current government has an approval rating of less than 40%”

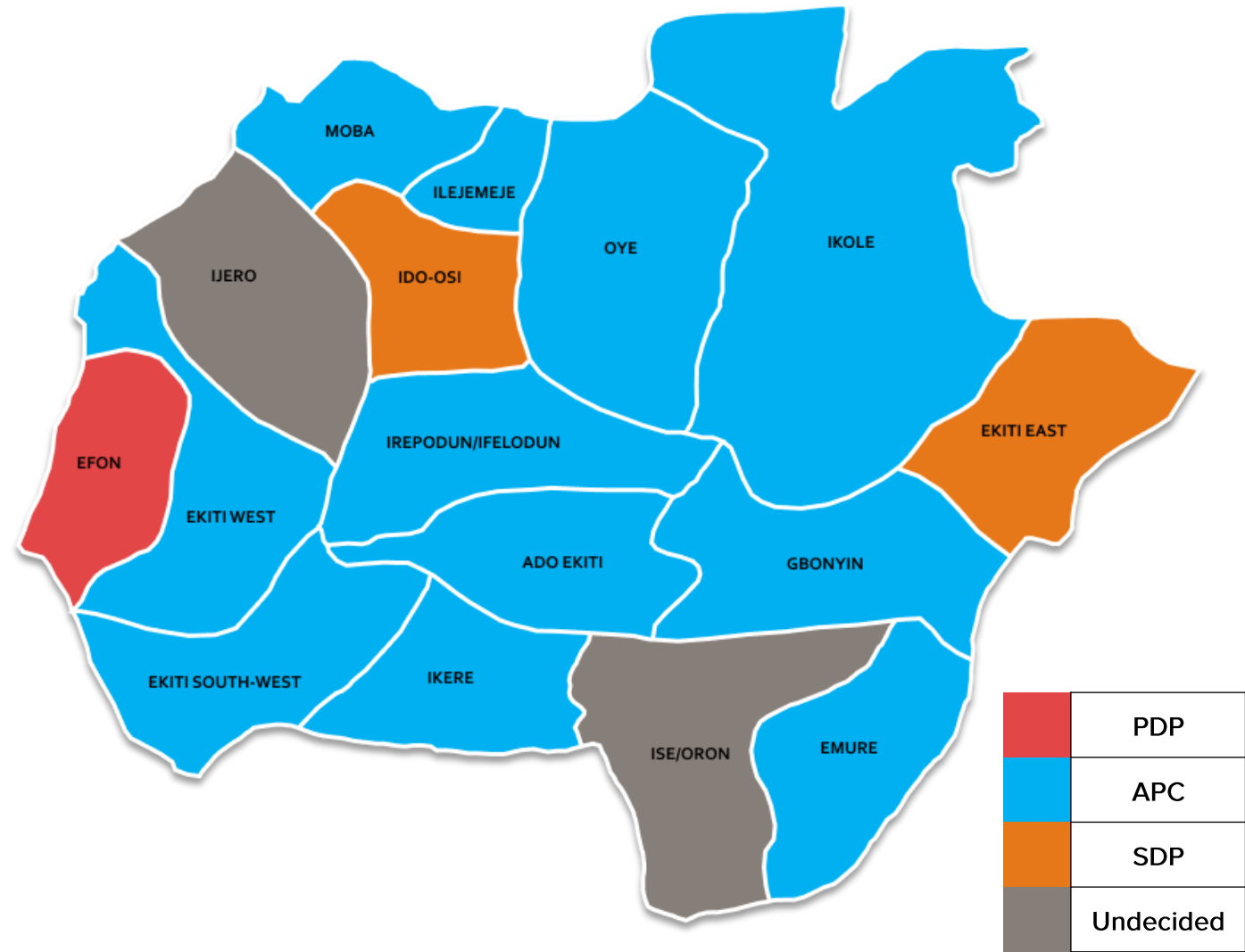
EKITI VOTERS PROFILING



Party Preference



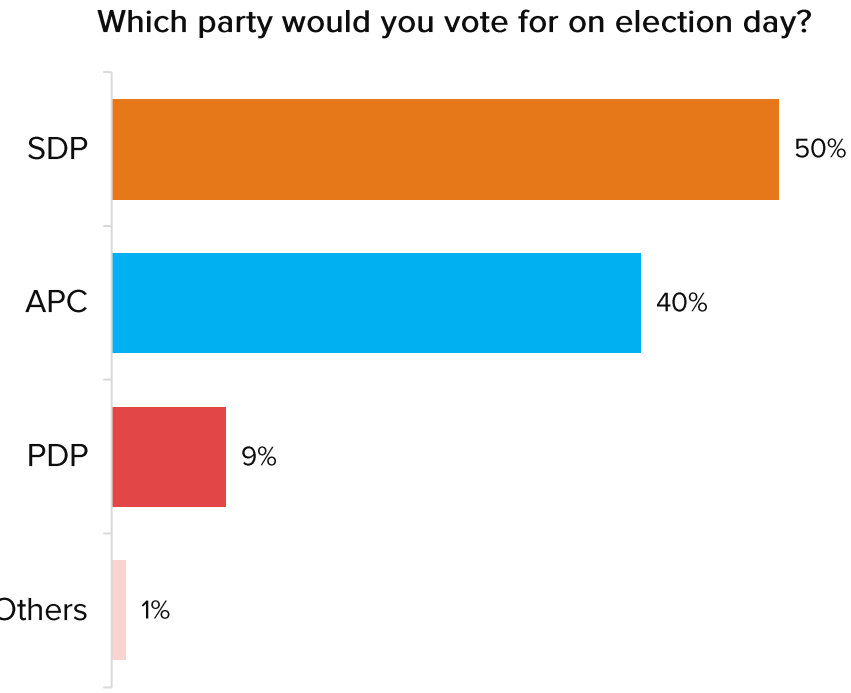
“Party popularity could give the APC candidate an edge. Segun Oni is not backed by a popular party”



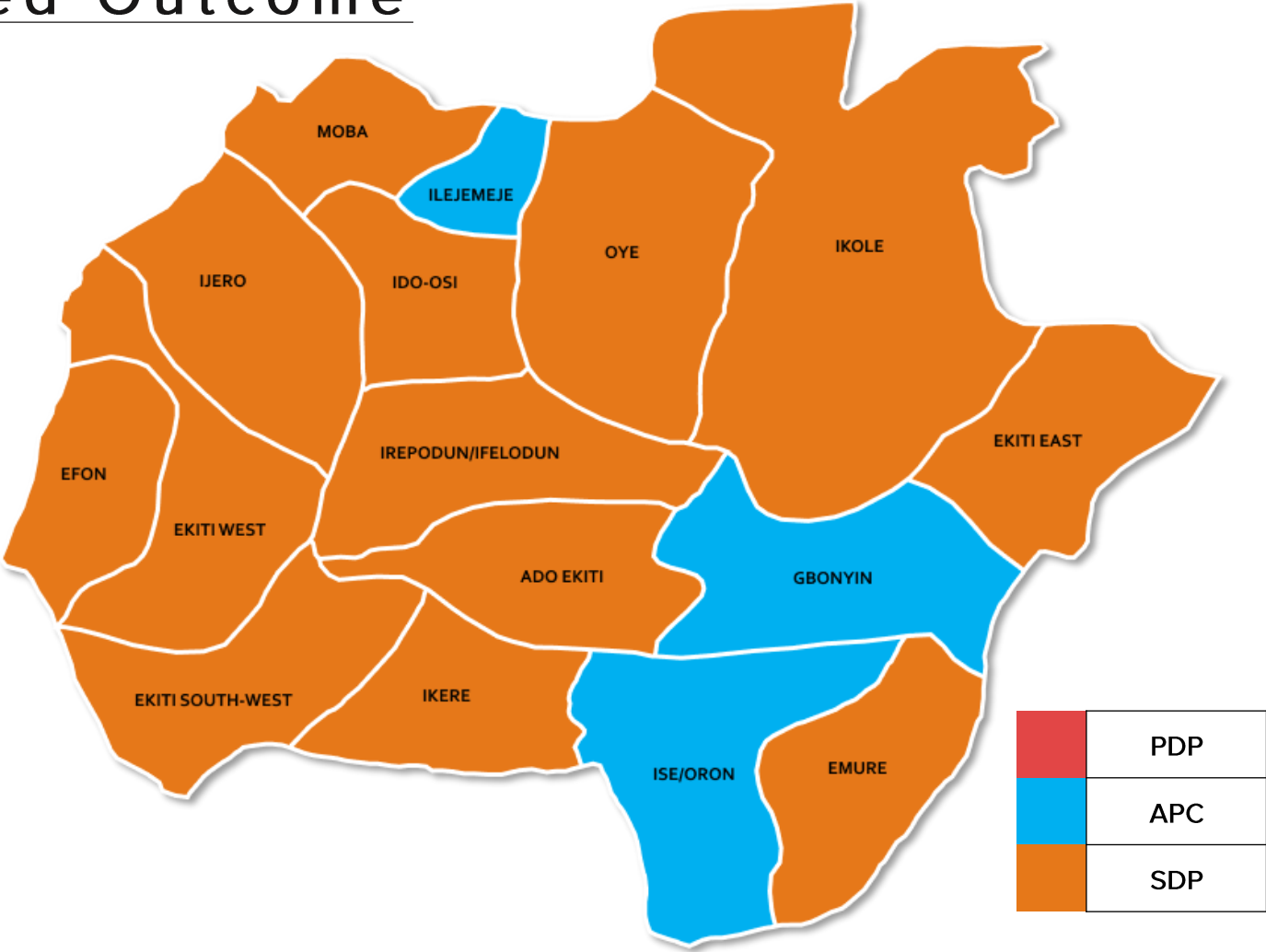
EKITI VOTERS PROFILING



Party Preference – Projected Outcome



With only a 10% lead between the top 2 contestants, the margin of error combined with election day irregularities makes this election too close to call





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